



ANNUAL Memories Walk

TO BENEFIT THE CHILDREN'S ROOM
Sunday, October 2, 2011

SPONSORSHIP OPPORTUNITIES

The success of the Memories Walk depends on the generosity and support of individuals and businesses in the communities we serve! 100% of money raised will directly support our essential programs and services. Through a financial sponsorship or in-kind donation, you make a significant difference in the lives of grieving children, teens, and families.

The Children's Room can count on my support!

Please indicate your level of commitment:

- Presenting Sponsor - \$5,000 and above
- Principal Sponsor - \$2,500 and above
- Supporting Sponsor - \$1,000 and above
- Spirit Sponsor - \$250 and above
- Please accept a donation in the amount of \$ _____.
- Please accept the following in-kind donation for the event _____. Value \$ _____
- Please contact me for information about registration, creating a corporate team, or volunteering.

Method of Payment

- Please send invoice
- Please charge: VISA MasterCard American Express

Account #: _____ Expiration Date _____
 Name on Card: _____
 Signature: _____

Check enclosed for \$ _____ (payable to The Children's Room).

Sponsor Profile

Company Name / Organization _____
 Contact Name _____
 Street Address _____
 City, State, Zip _____
 Phone _____
 Email _____
 Sponsorship is in honor / memory of (circle one) of: _____

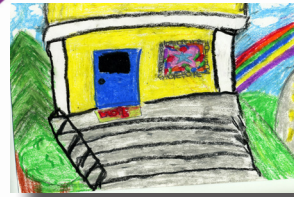
The Children's Room is a 501(c)(3) nonprofit & is supported entirely by private donations from individuals, business, foundations & families. Tax ID: 04-3316013.

Sunday, October 2, 2011 Arlington Town Hall

The Children's Room Annual Memories Walk

Memories That Move Us

- ◆ The success of the Memories Walk depends on the generosity and support of individuals and businesses in the communities we serve!
- ◆ 100% of money raised will directly support our essential programs and services.
- ◆ Through a financial sponsorship or in-kind donation, you make a significant difference in the lives of grieving children, teens, and families.



This inspirational fund-raiser brings together our community of families, volunteers and friends to support programs for grieving children, teens and families.

SPONSORSHIP OPPORTUNITIES

As Sponsor of the Memories Walk, you will receive the following recognition and promotion for your contributions:

PRESENTING SPONSOR - \$5,000 and above

- Company name/logo on event banner
- Company name/logo on event t-shirt
- Company name/logo on event invitation and fliers
- Prominent signage at Walk event
- Company name/logo on TCR website
- Pre and post-event press releases announcing company support
- Station along walk route with opportunity to distribute promotional items
- Recognition from the main event stage
- Featured description in our newsletter

PRINCIPAL SPONSOR - \$2,500 and above

- Company name/logo on event t-shirt
- Company name/logo on event invitation and fliers
- Prominent signage at Walk event
- Company name/logo on TCR website
- Pre and post-event press releases announcing company support
- Station along walk route with opportunity to distribute promotional items

SUPPORTING SPONSOR - \$1,000 and above

- Prominent signage at Walk event
- Company name/logo on TCR website
- Name inclusion on pre and post-event press releases
- Station along walk route with opportunity to distribute promotional items

SPIRIT SPONSOR - \$250 and above

- Prominent signage at Walk event
- Company name/logo on TCR website

Our three mile walk route creates a loop up and down Mass. Avenue, offering extensive exposure for everyone involved!

The Children's Room, Caring Support for Grieving Children, Teens, and Families
1210 Massachusetts Avenue Arlington, MA 02476 781-641-4741 childrensroom.org

GET INVOLVED!

- ◆ In addition to sponsorships and in-kind donations, there are many ways for companies and organizations to get involved! The Memories Walk is a great way for community members to come together to make a difference.
- ◆ Support The Children's Room by registering to walk or by creating a corporate team. Walking with colleagues and friends is a great way to honor loved ones, boost morale and enjoy a meaningful community event. Visit firstgiving.com/childrensroom or childrensroom.org to be linked to easy on-line registration.
- ◆ Volunteer for the Walk: Gather with colleagues to make this year's Memories Walk the most successful community fundraiser yet. There are many volunteer opportunities - in advance and on the day of the walk.