

The Children's Room Featured in JetBlue Airways Film on Virtual Boston Marathon Annual Giving Manager Maria Duffy Highlights Running for a Cause

September 23, 2020 – Arlington, MA – Today, JetBlue Airways released a short documentary-style film featuring Maria Duffy, annual giving manager for The Children's Room, the leading child bereavement organization in Massachusetts. The film highlights Maria's journey in running the virtual Boston Marathon in memory of her mom, Paula, and the unexpected visit on the long 26.2-mile run by her best friend from San Francisco, courtesy of JetBlue.

Maria's mom died in 2010 and since then, Maria has run as a way to cope with the loss. Maria understands that grief is a lifelong process and wholeheartedly believes in The Children's Room's mission that no child, teen, or family should grieve alone.

Like the marathon, The Children's Room has had to pivot during the pandemic, and recently held its first virtual fundraiser with six runners receiving bids through the John Hancock non-profit partnership. Each year, its Marathon team raises critical funding so that all programming can remain free to grieving children and their families. During COVID, the isolation that grieving families experience has been amplified and The Children's Room is often the one constant in their life. This year the team raised over \$140,000.

Those interested in speaking with Maria about her work with The Children's Room and experience running the first-ever, virtual Boston Marathon, please contact Maria Duffy at marathon@childrensroom.org.

About The Children's Room

The Children's Room offers direct grief support services, including virtual peer support groups and virtual Family Nights. The Children's Room also provides education and training services for professionals and engages in community outreach and collaboration to create safe, supportive communities so that no child, teen, or family has to grieve alone. Visit childrensroom.org to learn more about The Children's Room or contact tours@childrensroom.org to schedule a virtual tour of our Arlington center.