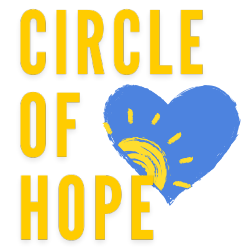




# The Children's Room

caring grief support for children, teens, and families



## Creating Safe, Supportive Communities So That No Child, Teen, or Family Grieves Alone

The Children's Room is Massachusetts' leading independent child bereavement nonprofit. We provide grief support for children, teens, families, schools, and community organizations, along with education and training for professionals. All our services are free of charge for families as death is often coupled with financial hardship, and with your support, we can keep our commitment to never charging a grieving family for these vital services. Thank you!

### Our Outcomes

Our programs foster connection and community by providing safe spaces to express grief. Participants develop coping skills, reduce feelings of isolation, and recognize grief as a natural response to loss.

Each year, we survey children, teens, and adults to evaluate their experiences. These insights help us measure our impact and continually improve our services to meet the needs of those we support.



### TCR SUPPORTS CHILDREN AND TEENS

% of children and teens that agreed TCR helped them...

92%

Learn that it is okay and normal to have many different feelings after someone dies (e.g., sadness, anger, confusion, relief).

88%

Connect with other kids whose family member died (e.g., mom, dad, brother, sister).

87%

Recognize that there is an adult in their life they can go to when they are experiencing a lot of feelings or big emotions (e.g., parent, caregiver, family member, teacher, coach).

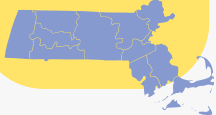
80%

Learn ways they can help themselves when they are having big feelings (e.g., coping strategies).

### Our Impact by the Numbers

102,000

Children in MA will lose a parent or sibling by age 18



79

Towns and Cities served



696

Requests for information and referrals



318

Adults and Caregivers directly served



412

Children and Teens directly served



469

Professionals trained



### Become A Sponsor at Our Circle of Hope Breakfast

The Circle of Hope Breakfast is a fundraising and awareness event that brings together community members, donors, and new supporters to learn about The Children's Room. Families we've served share their experiences, highlighting the impact of our grief support programs.

Sponsoring the breakfast is a meaningful way to support grieving children and families. Our services are free because we recognize the financial burden that often comes with loss. Your sponsorship directly funds these programs while also offering an opportunity to engage your team, connect with community leaders, and reach over 300 attendees from the Boston Metrowest area.



## Sponsorship Opportunities and Benefits

Benefit @ Sponsorship Levels	Presenting \$10,000	Leading \$5,000	Supporting \$2,500	Spirit \$1,000
Company name/logo with a link to your webpage on our website	✓			
Personalized thank you honor from The Children's Room	✓			
Social media post (Facebook, Instagram, and LinkedIn)	✓	✓		
Company name/logo in the event slideshow	✓	✓		
Company name/logo in follow-up guest thank you post-event	✓	✓	✓	
Company name/logo in feature video presented at the event	✓	✓	✓	
Company name/logo featured in our newsletter	✓	✓	✓	
Company logo listed on printed signage at the event	✓	✓	✓	✓
Mention in post-event press release	✓	✓	✓	✓

If you or your company are interested in sponsoring this year's event or bringing guests to learn more about TCR, we would love to connect.

To explore sponsorship opportunities, contact **Micaela** at [micaela@childrensroom.org](mailto:micaela@childrensroom.org). Together, we can ensure that no family has to grieve alone.